

## ORGANISING COMMITTEE

### Chief Patrons

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**Shri S. Velayudham**

Joint Secretary

### Patron

**Dr. S. Senthil**

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### Co-Patron

**Dr. R. Rajappan**

Principal

### Convenor

**Prof. L. Madan**

Head/MBA

### Co-ordinators

Dr. V. Sundhara Moorthy, Prof./MBA

Ms. E. Aartheeswari, Asso. Prof./MBA

Mr. R. Rajavel, Asso. Prof./MBA

### Executive Members

Ms. K. Rajalakshmi, Asso. Prof./MBA

Ms. R. Devi, Asso. Prof./MBA

Mr. C. Hemachandran, Asso. Prof./MBA

Ms. G. Vasanthi, Asso. Prof./AIDS

Ms. P. Senthamizh Selvi, AP/MBA

Ms. B. Priya, AP/MBA

Ms. S. Sathya, AP/IT

Ms. S. Santhana Priya, AP/CSBS

## ADVISORY COMMITTEE

**Dr. A. Anbazhagan**

Principal

Christ College of Arts and Science, Puducherry

**Dr. Navaneetha Krishnan Rajagopal**

Faculty, Business Studies

University of Technology and Applied Sciences

Salalah, Sultanate of Oman

**Dr. C. Selvarani**

Professor and Head/Commerce

Dr. M.G.R. Government Arts and Science College for

Women, Villupuram

**Dr. G. Nagarajan**

Professor and Head/MBA

Ganadipathy Tulsi's Jain Engineering College, Vellore

**Dr.P. Venkatesh**

Associate Professor/MBA

Sri Sairam Engineering College, Chennai

**Dr. S. Shahul Ameen**

Professor and Head /MBA

Karpaga Vinayaga College of Engineering Technology,

Chengalpattu

**Prof. S. Ragothaman**

Head/MBA

Arunai Engineering College, Thiruvannamalai

## CONTACT

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## INTERNATIONAL CONFERENCE ON AI DRIVEN MANAGEMENT AND INNOVATION: SHAPING THE FUTURE OF BUSINESS AND ENTREPRENEURSHIP



## ICAIDMI 2026

VIRTUAL MODE

29-05-2026

Organised by

DEPARTMENT OF MANAGEMENT STUDIES

## ABOUT THE COLLEGE

Mailam Engineering College is a self-financing institution that was established in 1998 in Villupuram district. The college is approved by AICTE, New Delhi and affiliated to Anna University, Chennai. It offers eight undergraduate courses and six postgraduate courses.

The college is located in a sprawling campus of 42 acres, which is beautifully landscaped and aesthetically elegant. The campus is also close to the Sri Subramania Swamy Koil and Sri Vakkarakali Amman koil, which provide a tranquil and pleasant atmosphere for the pursuit of technical education. Mailam Engineering College is one of the top engineering colleges in Villupuram district.

## ABOUT THE DEPARTMENT

The Department of Management Studies at Mailam Engineering College is a reputed MBA department in Tamil Nadu. It is affiliated to Anna University and approved by AICTE. Established in 2006, the department has a strong presence in the Villupuram, Tiruvannamalai, Cuddalore, and Kallakurichi districts. DOMS is committed to providing quality management education, promoting innovation, and encouraging research with strong ethical values.

### Vision:

To be a centre of attraction for world-class management education by fostering a value-based and creative learning environment.

### Mission:

To provide quality education through innovative teaching methods and practices.

To equip students with real-world managerial skills and ethical values.

To inculcate entrepreneurial skills and a passion for innovation in students.

## CONNECT WITH US



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## ABOUT THE CONFERENCE

The International Conference on AI-Driven Management and Innovation (ICADMI 2026) is a premier platform that brings together academicians, researchers, industry experts, and entrepreneurs. It aims to explore the transformative role of Artificial Intelligence in modern business and management practices. The conference fosters knowledge sharing, research collaboration, and interdisciplinary discussions. It also seeks to bridge the gap between academia and industry while shaping future-ready business solutions.

## CALL FOR PAPERS

Authors are required to submit an abstract not exceeding 300 words. Abstracts must be submitted in PDF format through the ICAIDMI 2026 conference e-mail: domsmec2024@gmail.com. All abstracts will be peer-reviewed for originality, technical quality, and relevance to the conference theme.

Upon notification of acceptance, authors will be invited to submit the full paper. All accepted papers will be published in the Conference Proceedings with ISBN number.

Selected quality papers will be published in a reputed international journal with additional charges.

## CONFERENCE THEMES

- AI in Management & Decision Making
- Business Analytics & Data Intelligence
- Digital Transformation & IT in Management
- AI in Marketing & Customer Experience
- Entrepreneurship & Innovation in the Digital Era
- Human Resource Analytics & Organizational Behavior
- Financial Analytics & FinTech
- Operations, Supply Chain & Logistics Analytics



## DATES TO REMEMBER

Date of Conference: 29-05-2026

Abstract Submission Deadline: 18-05-2026

Full Paper Submission: 25-05-2026

## REGISTRATION FEE

Faculty/Research Scholar : ₹300

UG/PG Students: ₹200

Foreign Authors: ₹500



SCAN THE CODE  
FOR REGISTRATION

## PROFESSIONAL BODIES

